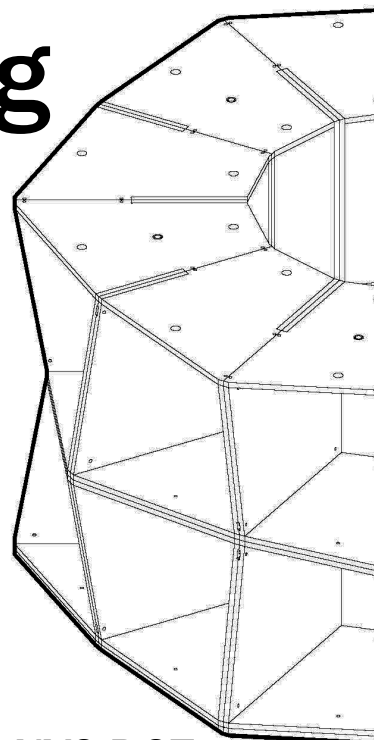


**Since 2011, we've  
created pop-up reading  
rooms 60 times in  
Brooklyn, Queens,  
Manhattan, and  
the Bronx.**



**Where: plazas, play streets, farmers' markets, parks, NYC DOT  
Weekend Walks, festivals, waterfront, schools, museums,  
special events, and plain old sidewalk.**

**Host Partners: BIDs, nonprofits, museums, farmers' markets,  
development corporations, libraries, schools, block  
associations, and community centers.**

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